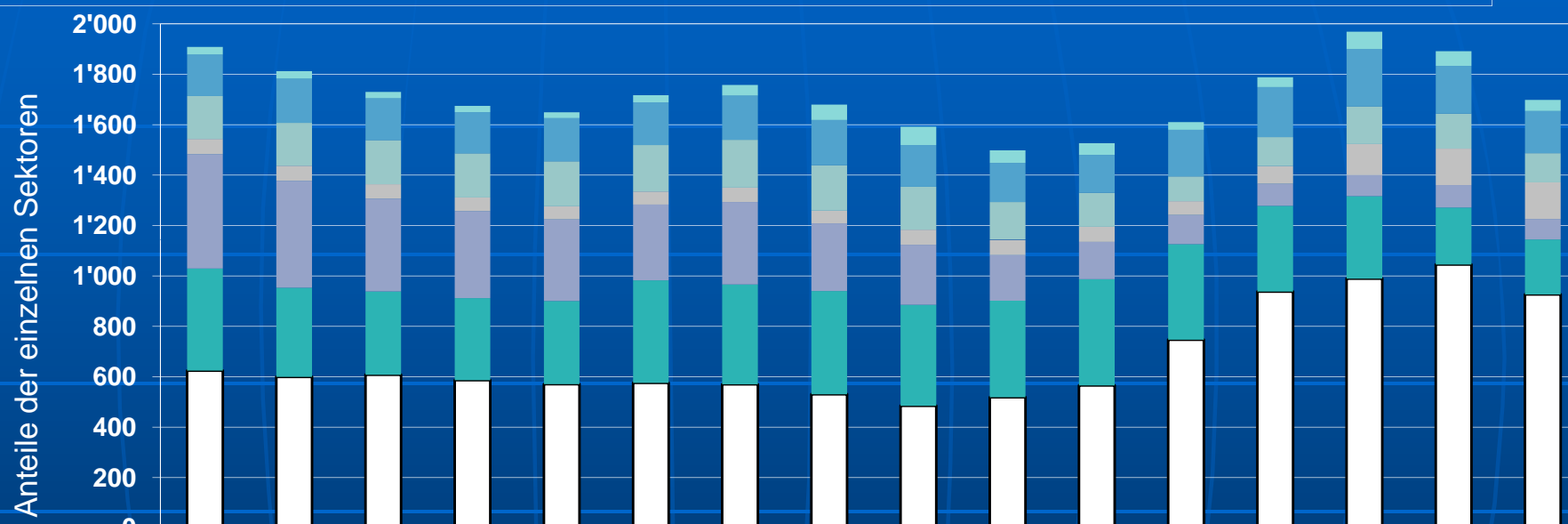


# Gesamtmarktvolumen Consumer Electronics Markt

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Mio Fr.	1'675.19	1'649.81	1'717.38	1'758.05	1'680.17	1'592.31	1'498.96	1'526.79	1'610.88	1'788.47	1'969.38	1'936.31	1'706.28

■ CTV (Röhren+Flat)  
 ■ Video inkl. Media  
 ■ HiFi inkl. Media  
 ■ Zubehör  
 ■ Car Electronic  
 ■ Portables  
 ■ Satelliten-Receiver/Settop



	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
■ Satelliten-Receiver/Settop	30.00	30.00	25.00	25.00	23.20	28.42	42.05	61.00	72.37	50.51	46.00	30.47	38.66	68.3	58.55	44.04
■ Portables	164.94	175.30	165.98	163.47	171.14	169.27	175.25	179.39	165.99	154.92	150.55	185.1	198.525	227.63	189.38	167.233
■ Car Electronic	170.00	170.00	175.00	175.00	178.70	184.30	190.00	180.70	169.80	150.40	135.00	98.00	115.00	150	138.6	116.1
■ Zubehör	60.00	60.00	57.00	54.00	52.00	52.00	57.00	50.00	60.00	60.00	60.00	55.00	70.00	123	145	145
■ HiFi inkl. Media	453.83	424.51	368.13	345.66	324.01	300.65	327.01	268.62	238.20	181.10	147.68	115.71	87.845	83.816	89.38	81.256
■ Video inkl. Media	405.45	353.25	330.78	325.43	329.54	406.80	396.13	410	400.70	383.15	421.65	379.31	339.91	326.7	225.805	218.47
■ CTV (Röhren+Flat)	624.51	600.06	608.34	586.63	571.23	575.95	570.61	530.69	485.25	518.88	565.91	747.29	938.53	989.94	1045.60	926.85